



## BRISTOL INTERNATIONAL FESTIVAL OF KITES & AIR CREATIONS

*Celebrating 25 Years of Flying High*

[www.kite-festival.org.uk](http://www.kite-festival.org.uk)

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**NEWS RELEASE**

**August 2010**

### **Craft2Fly4 at the Bristol International Kite Festival**

Visitors to the Bristol International Kite Festival in Ashton Court (4&5 September) will have a new ground-based attraction to complement all the high flying displays. The Crafts2Fly4 craft marquee will feature some 20 stalls each day with handmade goods and artwork by local artists and crafts people as well as kite decorating workshops run by The Makery in association with Cloth Magazine.

On offer in the Crafts2Fly4 marquee will be a fantastic range of gorgeous and individual handmade pieces to admire and buy including jewellery, illustrations, clothing, ceramics, textiles, home furnishings, soaps, bags, photography and hair accessories. With Christmas not far away this is the perfect opportunity to buy that special gift or a personal treat.

Craft2Fly4 has been organised by two local designers Louise Horler and Jo-Ann Middleton. Both are regular visitors to the Kite Festival and having exhibited at other craft events they decided that a craft marquee would be a great addition to this year's festival. As well as managing the craft marquee they will also be exhibiting and selling their own goods with Louise offering a range of children's textiles and Jo-Ann her handmade teddy bears.

**Louise Horler**, of Crafts2Fly 4 said: "There has been a real buzz recently about buying 'handmade' because of its quality and originality so I was really keen to offer a craft market at the kite festival this year. I'm really excited about the mix of people we have exhibiting and can't wait to see all the fantastic items they will be selling."

The 2010 Kite Festival will feature a full programme of fantastic flying activities with amazing special shapes, kite-fighting battles, synchronised team routines flown to music and awesome power kites plus themed arena spots including the popular Festival of the Sea and also a special History of Western kites. There will also be colourful ground-based air creations, children's entertainment and free children's kite-making workshops. Visitors can buy a kite from selected specialist retailers or bring their own kites along to fly in the public areas. Also on site there will be some fabulous food stalls and a licensed bar.

This year the festival is proud to be supporting the Great Western Air Ambulance and the charity's specially equipped helicopter will be on show at the event. The charity will also be promoting their fundraising including holding a raffle and offering children the chance to have their favourite teddy bear parachuted from a kite.

**Avril Baker**, Festival Organiser added: "Crafts2Fly4 fits very well with the artistic sides of kites where kite makers create works of art to fly through appliqué, painting or printing their designs. I

am delighted that this year's festival we are able to showcase some of the talented artists and crafts people working locally and also give visitors a chance to enjoy browsing amongst the stalls, meeting the makers and hopefully buying as well."

*Ends*

**For press & media enquiries or photographs of kites and/or crafts please contact:**

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**Notes to Editors:**

The Festival flying programme runs on Saturday 4<sup>th</sup> and Sunday 5<sup>th</sup> September from 12.00 noon to 5.30pm. Entry free on foot – parking on site £7 per car. Vehicle entry via Beggarbush Lane/Longwood Lane only.



**Crafts2Fly4 exhibitors include:**

**Sew Scrumptious** – Louise Horler - children's textiles

**Jo-Ann Middleton** – teddy bears

**Aklutee** - hand printed t shirts

**Coast West Organics** – Barbara Langdon – organic wheat bags

**Craftasmic** – wooden automata kits

**Culture Closet** – Tanya Lock – jewellery

**Electro 27** – limited edition designer t-shirts

**Encanto** – Phillip Pallett – jewellery

**From Little Seeds** – Emma Dibben, Helen Williams & Tom Mead – illustrations and textiles

**George & Vee** – Helen Smith – jewellery, bags and sari quilts

**Liz Clayton & Sophie Bloxham** – illustrations

**Mimsical pots** – ceramics

**Precious Sparkles** - bags, tiaras and hair accessories

**Rainbow Makers** – Children’s Craft Kits

**Rock a Jewels** - Jewellery

**Strawberry Annie** – Kerryanne - tutus and hair accessories

**Sarah Kee** – jewellery

**SEWine Club** – soap, vintage dresses & door stops

**Uchi** - Urban clothing and art prints

**UK Event Photos** - Simon Parry - Photography